



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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## Press Release

### Tern Takes Home d&i Award For Cargo Node

TAIPEI, TAIWAN – March 17<sup>th</sup>, 2016 – Urban transportation specialists Tern Bicycles have been honoured with a Taipei Cycle d&i award for the Tern Cargo Node. After the success of the Cargo Node's Kickstarter product launch, the award marks another testament to Tern's innovation in urban transportation.



The d&i award jury called the Cargo Node "an ideal companion for urban commuting and package delivery." With a design that allows it to fold to 1/3rd its total volume in only ten seconds, the Cargo Node was created to bring cargo bike convenience to downtown city-dwellers. "The irony of cargo bikes is that they're most useful in dense cities, where storing them is the greatest challenge" says Joakim Uimonen, Tern Design Director. "The Cargo Node fits in an



elevator and urban apartment, so it delivers the convenience of cargo bike ownership without the complication."



With a running total of 17 prestigious design awards in only five years, including Red Dot, Eurobike and iF awards, Tern's design and technology driven DNA continues to inspire people to ride more and drive less. Along with other award winners, the Cargo Node will be featured in the iF World Design Guide, and showcased at upcoming international cycling events including Interbike 2016.

Visit Tern's relaunched website, at [www.ternbicycles.com/insidetern/awards](http://www.ternbicycles.com/insidetern/awards) to see a gallery of international design awards and find out more about the company's commitment to cycling and cities.

Find high-resolution photos of the award ceremony and Tern's award-winning bike here: [photos.ternbicycles.com/p719060258](http://photos.ternbicycles.com/p719060258)

