

FOR IMMEDIATE RELEASE

## Stile Products to Distribute Carla Cargo Trailers in North America

Los Angeles, February 25, 2020 — Urban mobility specialist Tern is pleased to announce a new partnership between Carla Cargo Engineering and Stile Products, Tern's North American distributor and subsidiary. Stile will distribute Carla Cargo's heavy-duty cargo trailers to commercial customers looking for clean delivery options.

"We're thrilled to see more and more companies adopting a more sustainable form of transportation," stated Carla Cargo Founder Markus Bergmann. "This partnership with Stile will allow us to reach new goals in the U.S., Canada, and Mexico. Plus Tern's GSD ebike is an ideal towing vehicle with its powerful acceleration and exceptionally stiff frame."



*Carla Cargo trailer in Hand Truck mode*

### For Businesses Big and Small

Carla Cargo trailers can haul heavy loads of up to 330 lb (150 kg) when attached to a bike. Combined with the Tern GSD ebike, the trailer provides businesses with an emission-free alternative to carry loads, and is ideal for inner city traffic—small

and nimble enough to weave through congested areas, but still able to carry an impressive volume of cargo. The Carla Cargo trailer can also be disconnected from the GSD and used manually for deliveries at larger complexes, carrying up to 440 lb (200 kg) in Hand Truck mode.

Businesses across Europe are already using the GSD and Carla Cargo combination, replacing vans in their daily operations. The new partnership between Carla Cargo and Stile is set to expand the use of greener mobility solutions in North America.



*Dockless bike sharing scheme BleeperBike uses a GSD and a Carla Cargo in Dublin, Ireland*

Carla Cargo trailers can already be seen in New York, with bike couriers delivering groceries all across the city. By ditching the van, companies are able to meet the growing home delivery demand in their market, fulfill orders more quickly and cost-effectively, and reduce traffic, noise, and emissions at the same time.

"When we look at any big American city and the sheer amount of delivery vans in the busiest districts, it's easy to see why we need more sustainable solutions," stated Steve Boyd, General Manager for Tern North America. "We as consumers are probably not going to order less stuff just to alleviate traffic, but businesses can choose a greener delivery alternative that benefits everyone."

### **Why Carla Cargo?**

An ebike plus a Carla Cargo trailer can haul as much as a van. But it has a long list of advantages, including:

- It's faster, more efficient, and more cost-effective than a van
- It's easy to handle, and a brilliant way to beat the traffic
- It's easy to park, and chances are no parking fees are needed
- No driver's license or special training required

- No gas money either!
- It's clean and green
- It's great marketing and exposure for a local business
- It's engineered and manufactured in Germany and has a long list of satisfied customers

### **Carla Cargo + Tern GSD**

Tern has designed a dedicated hitch to attach its compact utility ebike, the GSD, to the Carla Cargo trailer.

Stile has stock of Carla Cargo trailers now. Businesses and dealers interested in Carla Cargo in the U.S., Canada, and Mexico can contact Dale Aguas at [dale.aguas@ternbicycles.com](mailto:dale.aguas@ternbicycles.com).

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