



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

Press Contacts

Europe

Alban Manz
inMotion mar.com
Email: alban.manz@inmotionmar.com,
info@inmotionmar.com
Tel: +49-711-351-640-93 / -91

North America

Zach Kadletz
The Brand Amp
Email: zachk@thebrandamp.com
Tel: +1-949-438-1102

International

Galen Crout
Tern Bicycles
Email: galen.crout@ternbicycles.com
Tel: +886-905-151-291

Website

ternbicycles.com

Press Photos

photos.ternbicycles.com/products

Facebook Page

facebook.com/ternbicycles

Twitter

twitter.com/ternbicycles

Instagram

instagram.com/ternbicycles

YouTube Channel

youtube.com/ternbicycles

This release is issued by Mobility Holdings Ltd., which retains the ultimate responsibility for the content.

Press Release

Stile Products, Inc, to Distribute Tern Across Canada

Los Angeles, California, September 2017 – Urban transportation specialist Tern, and Stile Products, a Tern subsidiary, are pleased to announce that Stile Products will resume all Tern distribution across Canada, effective immediately. The move consolidates Tern's US and Canada operations, and brings a host of benefits to dealers and consumers across Canada, including a comprehensive collection of Tern bikes, a complete lineup of Tern accessories, new electric offerings like the compact-utility GSD, and direct service.



“We’re thrilled to take back Canadian distribution,” said Steve Boyd, General Manager for Tern North America. “Canada sets a global example for cycling and urban transportation. By combining the scale of Canadian and US operations, we can offer a complete range of Tern bikes and accessories across Canada, giving dealers, and ultimately end consumers, exactly what they want.”



After the overwhelming success of Tern's 2016 Vektron e-bike launch, the brand is doubling down on high-value, high-margin electric bikes. As the industry shifts to electric, building a robust supply chain, supported by professional dealer service, is the best way to support the health of the IBD channel. By consolidating US and Canadian distribution, Tern can guarantee that more models, more quantity, and a fully stocked service parts warehouse, will be available for dealers across Canada.

Interested dealers can view the whole lineup of Tern's 2017 bikes at www.ternbicycles.com

Please contact Dale Aguas at dale.aguas@ternbicycles.com for new dealer inquiries.

