



Tern designs and manufactures versatile bikes for everyday use. The company is headquartered in Taiwan with offices in the United States, China, and Finland. Tern donates 1% of net profits every year to social and environmental causes.

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News Release

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Tern to Talk Bikes at Velo-city

Urban bike brand to talk about the benefits folding bikes bring to transport infrastructure

June 5, 2013 — Taipei, Taiwan — Urban transport specialist, Tern, will be speaking at the Velo-city conference on how folding bicycles can extend the reach of existing transport infrastructure. Velo-city is the world's largest international conference devoted to integrating cycling with public transportation policy.

"A lot of today's transport problems can be improved by integrating folding bicycles into existing infrastructure," stated Joshua Hon, Tern vice president. "Many cities already have extensive train, subway, and bus networks, but coverage may not be sufficient in some areas. A folding bicycle can bridge those gaps and extend the service area of public transport by giving the user an increased range of mobility at the beginning and end of a trip."

Tern, in conjunction with the German ADFC Cycling Association and the Munich transport authority, will be giving its workshop presentation on Friday, June 14 to transportation policy makers and officials. Over 1,000 delegates from around the world are expected to attend the four-day event, which runs from June 11-14 in Vienna, Austria. Tern's presentation was selected from a pool of 500 topics that were submitted for consideration for the conference.



Tern currently works with the cities of Munich, Stuttgart, Hamburg, and Karlsruhe in Germany, as well as Italy's national railway system, in offering folding bikes for use on public transport systems and is in discussions for starting similar programs in cities in Austria. A city with an existing transport infrastructure like Vienna would be able to benefit heavily from incorporating the use of folding bikes. Tern will have a booth at the conference where attendees can find out more about its public transport projects.

About Velo-city: Velo-city conferences serve as a global communication and information platform aiming to address decision makers in order to improve the planning and provision of infrastructure for the everyday use of bicycles in urban environments. Velo-city conferences typically bring together more than 1,000 delegates such as engineers, planners, architects, social marketers, academic researchers, environmentalists, businessmen/women, and industry representatives who join forces with government at all levels in order to build effective transnational partnerships to deliver benefits to cycling worldwide.



Tern to talk about folding bikes at Velo-city 2013