



Tern designs and manufactures versatile bikes for everyday use. The company is headquartered in Taiwan with offices in the United States, China, and Finland. Tern donates 1% of net profits every year to social and environmental causes.

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## News Release

For immediate release

# Tern Partners with Outdoor Gear Canada

## Leading Canadian distributor expected to energize Tern sales in Canada

TAIPEI, TAIWAN – August 21, 2013 – Urban transport specialist, Tern, today announced a partnership with Outdoor Gear Canada (OGC) making the company Tern’s exclusive distributor in Canada.

“We are very pleased to be working with Tern in Canada,” stated Rob White, OGC’s vice-president of sales. “Tern has become an industry leader in a fast-growing category by putting together an extremely attractive and functional folding bike line-up. We’re proud to have them become a key part of our Bicycle Brand Program along with BMC, Intense, Linus, and Opus.”

Based in Montreal, OGC has distributed many of the world’s leading cycling, snowsports, and outdoor brands for over 30 years. The company has over 120 employees and sales representatives and sells to approximately 750 bicycle retailers throughout Canada. OGC has a 120,000 square feet office/warehouse facility in Montreal, which is LEED certified, and a 10,000 square foot warehouse/service center in Vancouver.



“The demand for urban transport bikes is on a strong growth curve in Canada,” stated Joshua Hon, Tern vice president. “OGC’s dealer reach and dedication to outstanding service make them the perfect partner for us. As increasing numbers of Canadians turn to cycling for transport, OGC is the partner to help us introduce our products to these cyclists.”

OGC will be taking over distribution of Tern in Canada from Stile Products, Tern’s subsidiary/distributor in the US. Stile will be working closely with OGC to ensure a smooth and efficient transition. Tern bicycles are presently distributed in 59 countries.

Dealers in Canada interested in carrying Tern can contact Rob White ([robw@ogc.ca](mailto:robw@ogc.ca)) OGC’s vice-president of sales for further information.



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OGC's office and warehouse facilities