

Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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## News Release For release March 5, 2014

# Tern Presents New Bikes & Technologies at 2014 Taipei Cycle Show

Folding bike specialist to display latest full-sized bike platform, 2014 Design & Innovation award winners and expanded range of recreational and commuter bikes

TAIPEI, TAIWAN — March 5, 2014 — Urban transport specialist Tern announced the range of bikes and technologies the company will showcase at the 2014 Taipei Cycle Show. Offering the broadest range of bikes ever, the company is expanding offerings for people who rely on their bikes to get to work as well as occasional riders who enjoy bicycles for fitness and recreation. New technologies included in 2014 bikes improve ride quality, safety, performance and durability. The Tern booth is located on the upper floor at M1019a.

"Customers are responding positively on our innovation and commitment to moving the needle in the world of bikes, said Joakim Uimonen, Tern Chief Designer. "Our new Node 507 platform is leading the way for people who want a full-sized folding bike. It lets them connect their transportation dots with a strong, big ride."

#### **New Node Platform**

The Node is Tern's smallest full-sized folding bike. New for 2014, the Node platform combines lighter weight and stiffer design at an



attractive price point. Node bikes are available in 7-speed internal or 8-speed models.

## New Verge and Eclipse Models

Uimonen commented, "Bike enthusiasts get way revved when they see what our X-Level Verges offer and immediately want to add one to their stable of high-end bikes."

Featuring head-turning good looks and high-end performance, Tern's Verge platform has won acclaim in markets worldwide. For 2014, a new 9-speed Verge model joins an upspec'd Verge P20 at more agressive price points. For riders looking for folding portability in a full-sized flat bar road bike, the new Eclipse P18 promises a sleek and fast experience. The full-sized 2014 Eclipse S18 comes with racks, fenders, dynamo lights and 18 speed gearing for fully-kitted touring/commuting.

#### More Gears for Popular Link

The new Link D16 adds a front derailleur for a bike equally suited for climbing or the flats. Whether a journey is all on bike or a combo of public transport and bike, this sporty, upspec'd version of the best-selling Link D8 excels as portable transport for everyone.

Tern & BioLogic will be showing their full product lineups at the Taipei Cycle Show (March 5-8) in booth M1019a.

#### 2014 Design & Innovation Winners

For 2014, two Tern bikes were honored with d&i awards, presented by the global design powerhouse iF Award: the Swoop Duo and the Tern Link with Trolley Rack.



The Swoop Duo combines style and grace for comfortable aroundtown transportation. The frame's ultra-low design invites the rider to step through for a comfortable hop-on, hop-off experience. The low center of gravity keeps the bike stable when riding or stopped. The SRAM Automatix 2-speed drivetrain is user friendly and cable-free.

The Tern Link with Trolley Rack makes multi-modal transportation practical with roll-on, roll-off convenience for daily commuting. Equipped with a Trolley Rack, Tern Link bikes roll easily through train and bus stations like a piece of luggage on wheels integrated into the rack. The Tern-patented system utilizes the seatpost & seat as the handle to pull the bike along. The included cover hides the bike and keeps other passengers grease-free.

## New Technologies for 2014

## Mainstay Chain Guide

A new patented guide dampens chain bounce without sacrificing shifting performance. Made from durable fiber-reinforced nylon, the Mainstay dramatically enhances chain stability to ensure the bike chain stays on no matter how energetically you ride.

## Sharktooth Anti-drop Chainring

Co-developed with FSA and exclusive to Tern, the new chainring uses full-sized teeth to maximize contact with the chain. The angle of teeth pitched slightly forward for even more grip area. The CNC machined chainring ensures excellent shifting performance and makes chain drop a thing of the past.

#### **TrueShift Front Derailleur Geometry**



Tern 20 and 24 inch bikes now feature an optimized braze-on positioning for the fron tderailleur. TrueShift front derailleur geometry helps deliver double chainring bike performance for portable bikes.

## Igus Bearings

These ultra durable composite bearings offer amazing durability with no corrosion and no grease required. Super smooth Igus bearings now feature in all hinge and Physis Handlepost joints. Igus bearings help Tern bikes last longer and make maintenace easier.

## 2nd Annual Tern Social Ride

Tern will again host a Social Ride during the Taipei Cycle Show. The Tern Social Ride is the only ride of its kind held during the show.

The ride will take place on Thursday, March 6, departing from the Tern Outdoor Demo Area, Tent #12032, at 5:30pm. Riders will enjoy an easy 15 km spin down the riverside bikeway to the Three Lions Inn, a friendly English-style pub and restaurant in Taipei's Maji2 Square.

The Tern Social Ride is open to all with attractive gifts for early registrants, including newly announced BioLogic Argus lights and Knog Frog lights. The Three Lions Inn will supply coupons for a free beer to the first 150 registrants, redeemable at the ride destination. Riders should bring their own bikes and helmets to the event.





Tern Node D8



Tern Verge P9





Tern Eclipse P18



Tern Link D16

Download high-resolution photos here: http://photos.ternbicycles.com/bikes

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