



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

#### Press Contacts

##### Europe

Uwe Weissflog

InMotion mar.com

Email: [uweissflog@inmotionmar.com](mailto:uweissflog@inmotionmar.com),

[marco.arnold@inmotionmar.com](mailto:marco.arnold@inmotionmar.com),

[info@inmotionmar.com](mailto:info@inmotionmar.com)

Tel: +49-711-351-640-91 / -93

##### North America

Lauren Fallert

Verde PR & Consulting

Email: [lfallert@verdepr.com](mailto:lfallert@verdepr.com)

Tel: +1 970-366-4579 ext.123

##### International

Dwight Jurling

Email: [marketing@ternbicycles.com](mailto:marketing@ternbicycles.com)

Tel: +886-2-2999-5623 ext. 212

##### Website

[ternbicycles.com](http://ternbicycles.com)

##### Press Photos

[photos.ternbicycles.com/products](http://photos.ternbicycles.com/products)

Password: ternberd

##### Facebook Page

[facebook.com/ternbicycles](https://facebook.com/ternbicycles)

##### Twitter

[twitter.com/ternbicycles](https://twitter.com/ternbicycles)

##### YouTube Channel

[youtube.com/ternbicycles](https://youtube.com/ternbicycles)

This release is issued by Mobility Holdings Ltd., which retains the ultimate responsibility for the content.

## News Release

# Compact, Portable and Electric - Tern Extends Link Lineup with First Electric Folding Bike

## The new eLink adds e-power to the renowned Link ride and portability.

TAIPEI, TAIWAN – August 18, 2014 – Urban transport specialist Tern today announced the launch of its first electric folding bike, the eLink. The new model adds an electric boost to the versatile Link and makes cycling accessible to a broader audience.

“E-bikes are great but they generally aren’t very compact or portable,” said Joshua Hon, Tern team captain. “Lack of portability creates two problems for the rider - an inability to combine an e-bike with other forms of transport AND lack of options to store the e-bike inside, safe from thieves. Portability is our specialty and the eLink, solves these two issues neatly.”

The eLink offers unique advantages for all types of cyclists, from the daily commuter to the weekend warrior. Small enough to be brought aboard most mass transit systems without restriction, it folds in under 10 seconds and fits easily onto buses and trains and under a desk at work. For weekend cyclists, the eLink fits easily into car trunks or RV’s or onto a boat. Portability allows the eLink to integrate smoothly with all other modes of transport.

The eLink is fully equipped with fenders, rack, chainguard, and lights. Low maintenance, top quality components include a



Shimano Nexus 8 internal hub and Schwalbe Big Apple tires with puncture protection.

The eLink uses a reliable 250W Bafang mid-motor with four levels of power support. The 36V lithium battery with 374Wh allows for a range of up to 50 kilometers. It tips the scales at 21 kg.

The eLink meets all current EN test standards for e-bikes. In anticipation of more demanding future standards, the frame has already been tested to, and passed, EN 14766, the European standard for mountain bike frames. Each eLink will be individually hand-assembled in the EU.

“We love how e-bikes have allowed more people to enjoy cycling,” Hon continued. “Portability is about convenience and when an e-bike is more convenient, it’ll be used more often.”

#### Pricing & Availability

The eLink will be available from December 2014 at an MSRP of €1.699.





Tern eLink

Download high-resolution photos and video:  
<http://photos.ternbicycles.com/f79208069>