



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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News Release

For immediate release

Tern Bicycles Heads to Grand Central Station with Taiwan Excellence Showcase

Los Angeles — Oct. 20, 2014 — Urban transport specialist, [Tern](http://ternbicycles.com), is in New York City this week, Oct. 21-25, exhibiting and presenting with the [Taiwan Excellence Showcase](#) which will take place on the west side of Vanderbilt Hall at Grand Central Station. The event is presented by the Taiwan External Trade Development Council (TAITRA) and aims to spotlight the state-of-the-art manufacturing capabilities and cutting edge products born in Taiwan.

The Taiwan Excellence Showcase is a free interactive event that will allow people of all ages to experiment with innovative products that are produced in Taiwan. Tern Bicycles will be on display and available to demo among hundreds of state-of-the-art technology and design innovations in products related to lifestyle, fitness, consumer electronics, and security.

Steve Boyd, GM of Tern Bicycles in North America, will deliver a short speech about Tern Bicycles' design and functionality on Tuesday, Oct. 21 at 1:45 p.m.

“Tern is proud to be a Taiwan Excellence Brand. We produce our bikes in Taiwan for the excellent R&D systems, attention to quality and innovation in design,” said Boyd. “We are thrilled to be a part of the showcase in Grand Central Station— one of the



world's most famous. There isn't a more fitting venue to show the thousands of commuters, travelers and passerbys in the terminal the quality, functionality and multi-modal capabilities of Tern folding bikes."

Tern will highlight the Taiwan Excellence Award-winning [Verge X10](#) 20" folding bike that has earned a reputation for being super light and super fast. Tern will also display its sister brand's [BioLogic PostPump 2.0](#), a high-capacity floor pump for bicycles that is integrated inside a seatpost.

Learn more at www.ternbicycles.com.