



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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News Release

For release May 13, 2014

Tern Introduces Perch Bicycle Wall Mount

Minimalist bike roost for space-saving storage

TAIPEI, TAIWAN – May 13, 2014 – Urban transport specialist, Tern, today announced the Tern Perch™ wall mount, a simple but robust system for storing bikes inside a house or apartment.

“As cycling takes root in the urban lifestyle, intelligent bike storage solutions are increasingly important,” said Dwight Jurling, Director Global Marketing at Tern. “The Perch saves space and gets your bike out of the hallway – a big help for people who don’t have garages and live in small apartments.”

The Perch’s sleek design fits with modern décor. Manufactured from thick 5052 aluminum plate with a matte, sandblast finish, the Perch supports bikes up to 18 kg with handlebars up to 640 mm wide. Rubberized grips securely hold the seat tube or seatpost while gravity keeps the bike firmly in place. Convenient slots permit attaching a lock, helmet and clothing.

Designed for Tern, the Perch also works great with other bikes. The unique vertical orientation even accommodates bikes without a horizontal top tube. Simple to use with no latches or straps, bikes go into the Perch in seconds. The Perch comes with full mounting hardware for wood and concrete walls.



Pricing & Availability

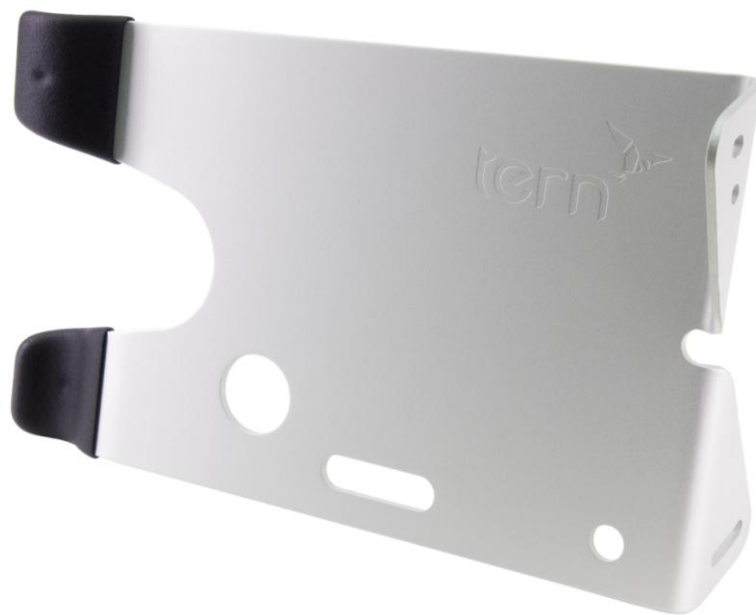
The Tern Perch is now available at a MSRP of US\$70 / €70.00 through the worldwide network of Tern dealers and from the Tern Store at www.premiumbikegear.com.

The Tern Perch product page is located here:

<http://www.ternbicycles.com/gear/perch>

Download high-resolution photos here:

<http://photos.ternbicycles.com/p1068323964>





Tern Perch

