

Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

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News Release

Tern & BioLogic Team to Capture 3 Taipei Cycle Design & Innovation Awards

Tern Swoop Duo, Link with Trolley Rack & BioLogic FixKit recognized with d&i wins

TAIPEI, TAIWAN — February 10, 2014 — Urban transport specialist Tern, together with bike accessory sister brand BioLogic, today announced that the Swoop Duo bicycle, Link with Trolley Rack and BioLogic FixKit have all been awarded 2014 Taipei Cycle Design & Innovation (d&i) Awards.

"We like to say that sometimes innovation comes at an easy pace. Not everything in the biking world is about going lighter and faster," said Dwight Jurling, Director Global Marketing at Tern. "I think these awards make that case. Our Link with Trolley Rack is a fantastic solution for bringing your bike on the metro or train. You roll it through stations like a suitcase." Jurling continued, "The Swoop Duo takes things in another direction. Often getting around town on shopping trips or neighborhood visits involves lots of stops and starts. The Swoop offers a wonderfully low center of gravity that makes riding, stopping and getting going again relaxed and simple. It's the perfect social ride." Jurling added, "Our third winner, the BioLogic FixKit, is a something you're glad you have but hopefully won't need, unless it's to open a tasty beverage while you're out on your ride."



Ride-n-Roll Animal

The Tern Link with Trolley Rack makes multi-modal transportation practical with roll-on, roll-off convenience for daily commuting. Equipped with a Trolley Rack, Tern Link bikes roll easily through train and bus stations like a piece of luggage on wheels integrated into the rack. The Tern-patented system utilizes the seatpost & seat as the handle to pull the bike along. The included cover hides the bike and keeps other passengers grease-free.

"Once you're out of the station, the cover tucks back into the trolley frame and you're back to riding," said Jurling. "It's a real world solution for everyday commuting."

Sociable Mobility

The Tern Swoop Duo combines style, grace and panache for comfortable around-town transportation. The frame's ultra-low design invites the rider to step through for a comfortable hop-on, hop-off experience. The low center of gravity keeps the bike stable when riding or stopped. The SRAM Automatix 2-speed drivetrain is friendly and cable-free.

The Swoop incorporates state-of-the-art Tern innovations including faster N-Fold technology; an OCL Joint - the industry's safest, strongest and most durable frame joint; a 3D forged Physis handlepost - the stiffest folding handlepost on the market and a 2013 d&I award winner; and Tern's rigid DoubleTruss frame design.

"Riding a Swoop feels like meeting an old friend," said Jurling. "You just pedal and the bike shifts up or down depending on your speed. The Swoop Duo keeps things simple."

Sometimes Size Matters



The BioLogic FixKit multi-tool is a super-thin, compact bicycle tool that features 20 commonly-used tools. It is the only tool in its class to include a high-leverage 15 mm wrench for axle nuts and pedals. The patented design securely locks the wrench to the tool body, so the body becomes an extended handle with 14 cm of leverage. The included neoprene pouch slips onto the body handle for a more comfortable and firmer grip.

"The tool folds into a flat, compact size," said Jurling. "It's small enough to fit the skinniest of jeans, yet includes all the essentials for road-side repairs."

Tern & BioLogic will be showing their full product lineups at the Taipei Cycle Show (March 5-8) in booth M1019a.



Download high-resolution photos here:

http://photos.ternbicycles.com/p162698591



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